

WHITEPAPER

Official - Supersedes All Prior Versions



DISCLAIMER

This document is provided strictly for informational, educational, and community participation purposes only. Nothing contained herein constitutes financial advice, investment solicitation, an offer or sale of securities, or any form of professional financial or legal counsel.

§CLEANPUFF tokens are governance tokens issued by QQDAO LLC, a non-profit, member-managed decentralized autonomous organization registered in the Republic of the Marshall Islands. Token holders acquire governance membership rights only. No token holder shall have any right to receive profits, distributions, dividends, revenue sharing, or any economic return from QQDAO LLC. All contributions made in connection with token participation are non-refundable contributions in furtherance of the DAO's non-profit mission.

QQDAO LLC has received an independent legal opinion supporting the position that §CLEANPUFF does not constitute a security under United States federal law under the framework established in SEC v. W.J. Howey Co. Recipients are advised that this opinion is not a formal securities law opinion for purposes of compliance with the Securities Act of 1933 or the Securities Exchange Act of 1934, and are encouraged to retain qualified independent legal counsel before participating.

Participation in the §CLEANPUFF ecosystem involves risk, including the potential loss of all digital assets. QQDAO LLC and its contributors make no representations or warranties regarding the accuracy, completeness, or reliability of any information contained herein. All forward-looking statements are speculative and subject to change without notice.

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INTRODUCTION

CleanPuff™ is a community-governed Web3 ecosystem built on the Solana blockchain, combining serialized animated entertainment, in-app gaming, NFT collections, and decentralized governance into a single, cohesive cultural movement.

At its core, CleanPuff™ is driven by a single, deliberate mission: "To transform blockchain culture from noise into meaning – where community involvement, creativity, and clean energy converge."

The \$CLEANPUFF token is the governance instrument of QQDAO LLC, a non-profit member-managed decentralized autonomous organization. Holding \$CLEANPUFF makes you a member of the DAO, with real voting rights over the direction of the ecosystem. It is not an investment. It is a key to participation.

CleanPuff™ sits at the intersection of four worlds: animated storytelling, blockchain infrastructure, environmental awareness, and decentralized community governance. It is built for a generation that values culture, ownership, and purpose over passive speculation.

This is not a platform you use. It is a world you join, participate and learn.



THE PROBLEM

The meme coin landscape has demonstrated extraordinary cultural reach but chronic meaninglessness. Billions of dollars in community enthusiasm have flowed into projects with no utility, no story, no governance, no loyalty, and no lasting impact.

At the same time, the gaming industry has proven that token-based in-app economies can generate sustained, real-world engagement at scale – but most blockchain gaming projects have failed to combine genuine entertainment quality with sound tokenomics and community ownership.

The result is a gap: communities that want to participate in something real, creative, and lasting have had few credible options.

CleanPuff™ closes that gap.



THE SOLUTION

The Clean Puff Protocol™ is the foundational participation framework of the CleanPuff™ ecosystem, turning every interaction into a symbolic and functional act of community ownership. From governance votes and in-game transactions to NFT engagement, every action carries meaning across three core layers.

The Clean Puff Protocol™ gives narrative structure to The Gasless Chronicles™ and the wider CleanPuff™ IP universe, where clean energy, community, and justice function not only as story themes, but as forces of governance.

CULTURAL STORYTELLING

LAYER 01

\$CLEANPUFF powers CleanPuff™ gaming, from Telegram tap-and-play products to the upcoming realm-building game, where in-game activity connects to token transactions and transparent ecosystem balancing mechanics.

GAMING & ECOSYSTEM ECONOMY

LAYER 02

\$CLEANPUFF holders vote on all material DAO decisions, including treasury deployments, ecosystem milestones, partnership approvals, and quarterly burn events, with one token equal to one governance vote.

GOVERNANCE

LAYER 03

THE GASLESS CHRONICLES



THE STORY



Before the Great Rip, the realm thrived on laughter, balance, and harmony. Then greed and gas choked the chain. Corruption spread. The world fell into the hands of Sir Gas – a cunning, self-serving uncle who seized control and stripped the realm of its name, its identity, and its future.

From exile, Princess Puff returns.

Armed with the Clean Puff Protocol™ – a technology of purity, purpose, and community power – Princess Puff fights to reclaim her name, restore her world, and rebuild the realm that Sir Gas destroyed.

This is not just her story. It is the community's story.

The Gasless Chronicles™ is a serialized animated comedy-adventure series. Envision Game of Thrones meets Arrested Development, produced by Clean Puff Enterprises, Inc. and licensed to QQDAO LLC for integration into the CleanPuff™ ecosystem.

Princess Puff is the heart of the CleanPuff™ universe. Her journey – one of self-doubt, resilience, family betrayal, and ultimately triumph – mirrors the broader themes of the ecosystem: reclaiming what is yours, building something real, and doing it together.

The series features major voice talent, a senior creative team with decades of experience in award-winning animated television, and advisory input from producers with credits on some of the most beloved animated series in history.



IP FRAMEWORK

The Gasless Chronicles™ animated series is an independent IP owned and produced by Clean Puff Enterprises, Inc. The series exists as its own standalone creative property, while QQDAO LLC licenses the IP and related creative assets under a formal licensing agreement funded through the DAO treasury.

This structure creates a clean separation between the non-profit DAO and the commercial entertainment entity, while giving the CleanPuff™ community a meaningful connection to the animated universe through governance participation.

The community does not just watch the story unfold. Through the DAO, it helps shape the direction of the ecosystem that surrounds it.

The dedicated animated series home is: gaslesschronicles.tv



ECOSYSTEM OVERVIEW



CORE PILLARS

The CleanPuff™ ecosystem operates across four interconnected pillars:



\$CLEANPUFF TOKEN

The governance and utility layer powering voting, rewards, in-app transactions, and ecosystem burn mechanics.



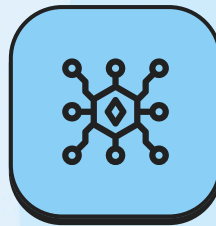
NFT COLLECTIONS

Collectible identity and access assets tied to The Gasless Chronicles™ lore, factions, governance weight, and future chapter drops.



GAMING

Daily play, missions, rewards, and in-app purchases connect community activity with real ecosystem utility.



DAO GOVERNANCE

DAO members guide key ecosystem decisions through voting, treasury approvals, and protocol participation.

\$CLEANPUFF TOKEN

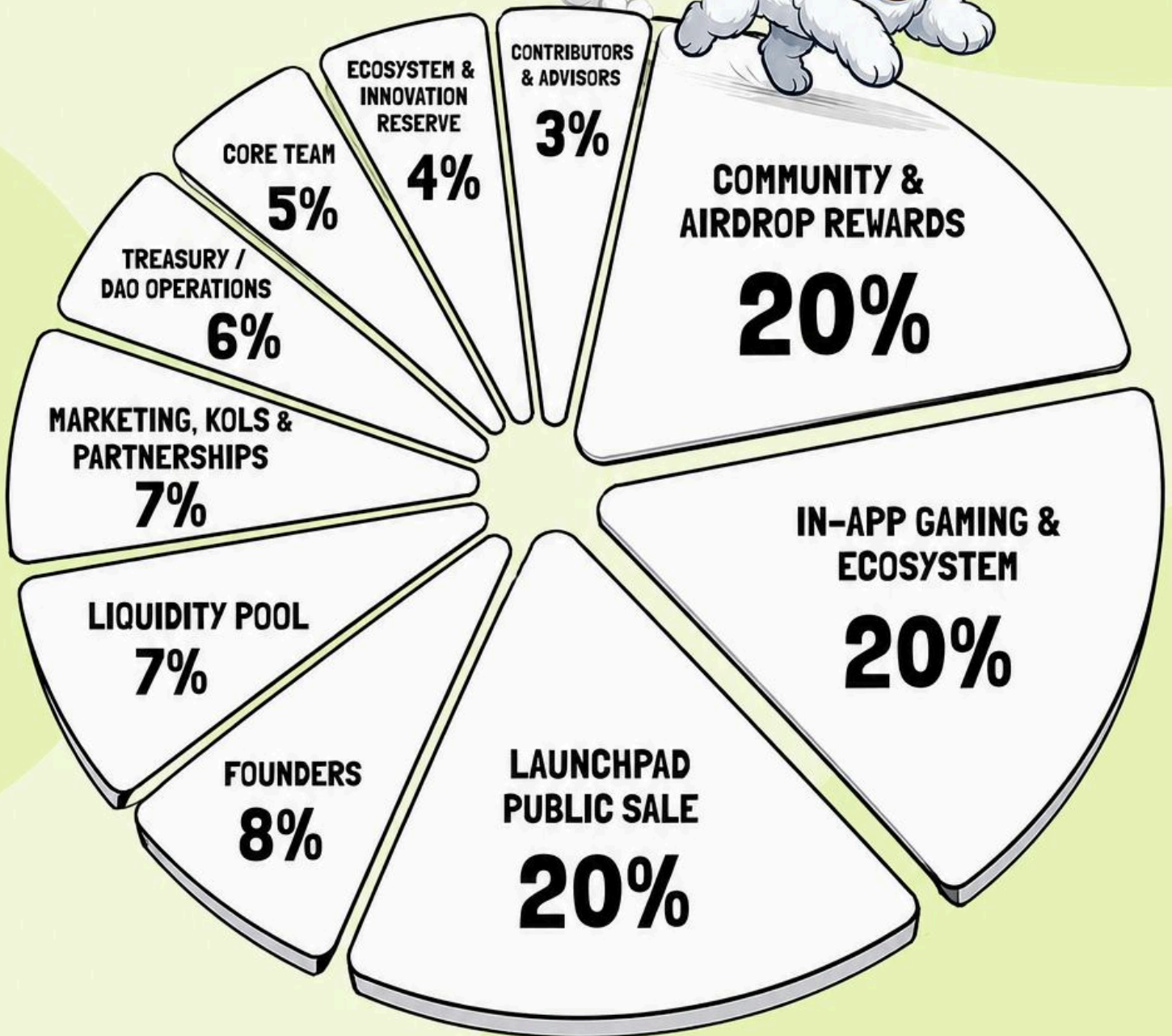
The \$CLEANPUFF token is the governance and utility instrument of QQDAO LLC. Holding one or more \$CLEANPUFF tokens constitutes membership in the DAO, conferring one vote per token on all matters submitted to governance. Token holders do not acquire ownership rights, economic rights, or any entitlement to distributions or profits of any kind.

NETWORK	Solana
TOKEN STANDARD	SPL Token
TOKEN NAME	CLEANPUFF
TICKER	\$CLEANPUFF
TOTAL SUPPLY	1,000,000,000
MINT AUTHORITY	Burned permanently at launch
FREEZE AUTHORITY	Burned permanently at launch
DECIMALS	9



TOKENOMICS

TOTAL SUPPLY:
1,000,000,000 \$CLEANPUFF (FIXED)



TOKEN ALLOCATION

COMMUNITY & AIRDROP REWARDS	20% (200,000,000)
Daily rewards, airdrops, quests, and early community incentives	
IN-APP GAMING & ECOSYSTEM	20% (200,000,000)
Supports gameplay rewards, in-app activity, and ecosystem growth	
LAUNCHPAD PUBLIC SALE	20% (200,000,000)
Allocated for a structured public launchpad sale	
FOUNDERS	8% (80,000,000)
Long-term founder allocation subject to lockup and vesting	
MARKETING, KOLS & PARTNERSHIPS	7% (70,000,000)
Supports campaigns, creators, partnerships, and community growth	
LIQUIDITY POOL	7% (70,000,000)
Seeds launch liquidity on Solana DEX platforms	
TREASURY / DAO OPERATIONS	6% (60,000,000)
Funds DAO operations, grants, and approved ecosystem expenses	
CORE TEAM	5% (50,000,000)
Team allocation subject to lockup and vesting terms	
ECOSYSTEM & INNOVATION RESERVE	4% (40,000,000)
Reserved for future ecosystem growth and product development	
CONTRIBUTORS & ADVISORS	3% (30,000,000)
Reserved for key contributors, advisors, and strategic support	

VESTING TABLE

ALLOCATION	CLIFF	TGE UNLOCK	VESTING
Community & Airdrop Rewards	None	5%	24 month linear
In-App Gaming & Ecosystem	6 months	0%	36 months linear
Launchpad Public Sale	None	25%	9 month linear
Founders	12 months	0%	36 month linear
Marketing, KOLs & Partnerships	None	10%	18 month linear
Liquidity Pool	None	100%	at TGE
Treasury / DAO Operations	12 months	0%	48 month linear
Core Team	6 months	0%	30 month linear
Ecosystem & Innovation Reserve	12 months	0%	DAO gated
Contributors & Advisors	6 months	0%	24 month linear



BURN MECHANICS

\$CLEANPUFF uses transparent ecosystem balancing mechanics connected to gameplay, NFT activity, rewards, and DAO governance.

A percentage of in-game transactions may support ecosystem balancing through verifiable on-chain burns.

IN-APP PURCHASES



3% BURNED

NFT mints may include a burn mechanic tied to collection launches and lore drops.

NFT MINTS



2-5% BURNED

Unclaimed mission and airdrop rewards may be burned after the 90-day claim window from the TGE date.

UNCLAIMED REWARDS



100% BURNED

DAO-approved burns may be used as an ecosystem balancing tool, with all transactions verifiable on-chain.

DAO TREASURY BURNS



DAO VOTE

NFT COLLECTIONS

Three NFT categories form the backbone of the CleanPuff™ NFT universe.

GUARDIANS OF THE PUFF

500 additional governance votes per NFT.
The defenders of the realm and Princess Puff's most loyal allies.

01



LORDS OF EMISSION

250 additional governance votes per NFT,
highlighting a powerful yet corruptible faction
at the core of The Gasless Chronicles™.

02



LEGENDARY TIER

The rarest tier, reserved for the most
committed community members and
ecosystem contributors.

03



GOVERNANCE & LORE

NFT holders form Class B membership within QQDAO LLC, holding weighted governance influence alongside Class A \$CLEANPUFF token holders.

All NFT collections are tied to The Gasless Chronicles™ lore and evolve through quarterly Lore Chapter Drops that expand the story arc.



GAMING ECOSYSTEM

CleanPuff™ gaming is designed for scale, accessibility, and daily engagement.

TAP-AND-PLAY GAMES

Telegram-based games built for live daily engagement and reward-based participation.

01



REALM-BUILDING GAME

A Roblox-style open-world experience currently in development, designed around a full in-app economy.

02



DAILY MISSION SYSTEM

Players complete daily missions through the airdrop bot to earn \$CLEANPUFF rewards.

03



IN-APP ECONOMY

CleanPuff™ gaming economy is built around low barriers to entry, bundle-based pricing, daily engagement loops, and real token utility.



BUNDLE PRICING

Tokens are marketed and transacted as bundles, not unit prices.



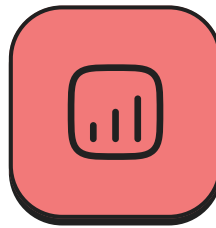
ON-CHAIN

Every in-app purchase is a \$CLEANPUFF token transaction on the Solana blockchain.



BURN MECHANIC

Every transaction may activate a 3% balancing mechanic tied to on-chain supply management.



GROWTH LOOP

Growth links gameplay, community activity, token utility, and ecosystem balancing into one loop.

DAO GOVERNANCE

QQDAO LLC is a non-profit member-managed decentralized autonomous organization incorporated under the Marshall Islands Decentralized Autonomous Organization Act, 2022.

It is the sole governing entity of the CleanPuff™ ecosystem, with a governance structure based on Class A token holders and Class B NFT holders.

**A**

CLASS A MEMBERS

\$CLEANPUFF token holders are Class A members. One token equals one vote on all matters submitted to governance.

B

CLASS B MEMBERS

NFT holders. Guardians of the Puff carry 500 additional votes each. Lords of Emission carry 250 additional votes each.

VOTING & TREASURY

No individual or group controls more than 25% of governance tokens. No managers exist within the DAO structure. All decisions are made by the collective membership through transparent, on-chain voting. This is not a project that promises future decentralization – it was built decentralized from day one.

TREASURY

Controlled by a 2-of-3 multi-signature wallet. Signers act solely as agents implementing DAO-approved decisions and are not considered managers or beneficial owners by virtue of their signing role.

VOTING THRESHOLDS

STANDARD DECISIONS	Simple majority
BUDGETARY DECISIONS	60% approval
GOVERNANCE AMENDMENTS	66% approval
DISSOLUTION	75% supermajority
GOVERNANCE PLATFORMS	Snapshot + on-chain via cleanpuff.io

EXECUTION FRAMEWORK





ROADMAP

FOUNDATION

PHASE 01

- QQDAO LLC formation and legal structure established;
- \$SOLQUEEF token deployed and initial community built;
- Community built with 800,000+ airdrop signups;
- The Gasless Chronicles™ creative development initiated;
- Legal opinion on token classification obtained.

PRE-LAUNCH

PHASE 02

- \$CLEANPUFF token contract development and audit;
- Tokenomics finalized for the CleanPuff™ ecosystem;
- Launched cleanpuff.io and gaslesschronicles.tv;
- Launchpad selection and application process underway;
- NFT collection and governance platform prepared.

TOKEN LAUNCH

PHASE 03

- \$CLEANPUFF public sale via selected Solana launchpad;
- DEX liquidity seeding on Raydium and/or Jupiter;
- DAO governance activated for token and NFT holders;
- Airdrop bot updated to distribute \$CLEANPUFF rewards;
- \$SOLQUEEF holder migration plan executed.

ECOSYSTEM ACTIVATION

PHASE 04

- Guardians and Lords NFT collections launched;
- Quarterly Lore Chapter Drops begin;
- Tap-and-play Telegram games go live with burn mechanic;
- In-app purchases activate ecosystem burn loops;
- Chronicles animated series promotional rollout begins.

SCALE

PHASE 05

- Realm-building game beta launch;
- Ecosystem visibility expansion and strategic growth;
- Quarterly DAO treasury burns begin;
- Chronicles series launch with character expansion NFTs;
- Clean Puff Impact Report, merchandise, and limited drops.

SECURITY & AUDIT

MULTI-SIGNATURE TREASURY

01

All treasury and DAO vault actions require 2-of-3 multi-signature approval. No single point of failure or individual control.

MINT AND FREEZE AUTHORITY BURNED

02

Permanently disabled at launch. No ability to create additional supply or freeze wallets post-TGE.

SMART CONTRACT AUDIT

03

A full third-party smart contract security audit will be conducted by a qualified blockchain security firm prior to any public sale or TGE.

BUG BOUNTY PROGRAM

04

A post-launch bug bounty program will be established to maintain ongoing contract robustness and community trust.

ON-CHAIN TRANSPARENCY

05

All governance votes, treasury disbursements, and burn transactions are publicly verifiable on-chain.

LEGAL STRUCTURE

CleanPuff™ operates through two distinct legal entities:

QQDAO LLC

A non-profit member-managed DAO incorporated in the Marshall Islands under the Decentralized Autonomous Organization Act, 2022. QQDAO LLC is the issuing entity for the \$CLEANPUFF token. It holds no profit motive, makes no distributions to members, and operates exclusively for educational, environmental, cultural, and community purposes. Token holders are members of QQDAO LLC – not investors, not shareholders, not creditors.

CLEAN PUFF ENTERPRISES, INC.

A C Corporation that owns the CleanPuff™ intellectual property, including The Gasless Chronicles™ animated series, all character IP, creative assets, and related media. Clean Puff Enterprises, Inc. licenses the IP to QQDAO LLC under a formal licensing agreement. The DAO treasury may fund licensing fees under DAO-approved, arm's-length terms, with a disclosed fee cap and conflict-of-interest controls. This creates a legitimate, transparent, and legally documented relationship between the two entities.

This dual-entity structure ensures clean separation between the non-profit DAO and the commercial entertainment business, while giving the CleanPuff™ community meaningful governance participation in an ecosystem connected to world-class animated entertainment IP.

LEGAL OPINION

QQDAO LLC has received an independent legal opinion supporting the position that \$CLEANPUFF is not a security under US federal law.

The opinion is based on Howey Test analysis, SEC meme coin guidance, token taxonomy, non-profit DAO structure, governance-only rights, no economic return mechanisms, and decentralized member-managed governance.

Participants should consult qualified independent US securities counsel before participating.

TEAM

CleanPuff™ is built by a senior team with deep expertise across animation, blockchain, strategy, design, content, and community. The founding creative team brings decades of experience in award-winning animated television production, while the broader advisory network includes experienced leaders across Web3, gaming, and entertainment.

The \$CLEANPUFF token structure includes dedicated allocations for Founders, Core Team, and Contributors & Advisors to support long-term execution, ecosystem growth, and strategic development. Team participation is designed to align contributors with the long-term success of the CleanPuff™ ecosystem.

The current token allocations include 8% for Founders, 5% for Core Team, and 3% for Contributors & Advisors. Vesting and cliff terms apply as set out in the vesting schedule.



ENVIRONMENTAL COMMITMENT

Environmental awareness is not a marketing tagline for CleanPuff™ – it is the origin story. The Clean Puff Protocol™ was conceived as a symbolic and functional act of environmental consciousness embedded in blockchain culture.

Year 1 awareness target: an engagement equivalent to raising awareness for offsetting 100+ tonnes of CO₂, verified through third-party partnerships. Carbon offset incentives and credits are exploratory and subject to community governance validation and independent auditing.

The DAO will publish a Clean Puff Impact Report annually, documenting ecosystem sustainability milestones, community-driven environmental initiatives, and governance decisions related to the project's environmental mission.

